

Green Product Award

GREEN TRENDS & STYLES

> 20 18

READER'S NOTE FOR THIS BOOK VERSION

This is a limited version of the fifth edition of the Green Product Book. For all content listed here, there is additional information on the website – in several languages!

www.gp-award.com

You keep one out of 100 copies printed to try a few things and URGENT your feedback. What we can already reveal: there are more lyrics, the winners of the Concept Award will be honored and further information on upcoming specials of the two awards still has to be integrated.

Why is that?

At this year's Concept Award, we are not yet sure how much we really want to publish about the concepts of those who want to found it. In addition, some new things have emerged that we still want to integrate in the final version. Change is constant and we want to pay tribute to it in this way.

We hope for your understanding, but are sure that the green transition has picked up speed and that the content shown already many inspirations to think, participate and not least to change your consumption.

Nils Bader Initiator

THE PARTNERS

— Our involvement with a diverse array of industries, including design, research and education, has led to a number of wonderful collaborations throughout the years. Going forward, we aim to open the Green Product Award to cooperating partners in order to further enrich our network and provide our partners with even more recognition.

PRESENTING PARTNERS



VISIONARY PARTNERS





MEDIA PARTNERS

H.O.M.E.

DETAIL

flair

DESIGN

md

TASARIM

PARTNER INSTITUTIONS





Designers' Open























It is time for better green products to replace our existing products. We believe in the power of design to develop concepts for such new products. For this reason, we are particularly pleased about the cooperation with the **IKEA Foundation**, without whom the Green Concept Award in this form would not have been possible.

The Green Concept Award is aimed at academy accelerators and founding teams, as well as at young designers and creative undergraduate and graduate students who want to develop their ideas and ideally launch them on the market. Of course, students of other semesters and faculties are also invited.

The Green Concept Award supports participants in the idea phase with inspirations, workshops and impulse lectures, with the elaboration of ideas in workshops and the presentation of their projects at matchmaking and pitch events as well as exhibitions.

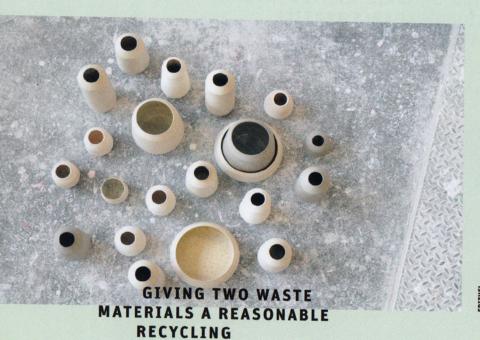
Together with university, media and trade fair partners as well as a growing number of "special and regional partners", we are actively building a platform for the marketing of green concepts, designs and patents.

IN COOPERATION WITH





SLIPPER MADE OUT OF THE BIOLOGICALLY DECOMPOSABLE PARTICLE FOAM

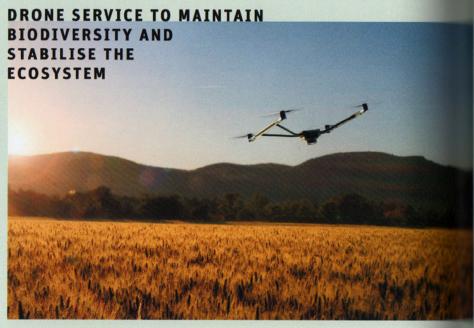


AUTUMN LEAVES BECOME SOUND ABSORBING **ACOUSTIC PANELS**

DISPOSABLE TABLEWARE BASED ON BIOPLASTIC

LEFTOVER MATERIALS





KLEA - A DRONE FOR FARMERS COMPANY/UNIVERSITY HEG OFFENBACH AM MAIN DESIGNER JUDITH BLOCK

SPECIES-APPROPRIATE BEEKEEPING







SOIL RESPIRATION MEASUREMENTS AGAINST **CO2 EMISSIONS**

MEDICAL TOOLS

